



**Textile
Collection**
Moscow

textile-collection.com

Must have for launching fashion collection

International Trade Fair for Apparel Fabrics,
Accessories & Apparel Sourcing

April 09–11, 2024

Textile Collection Moscow Spring

September 03–05, 2024

Textile Collection Moscow Autumn

IEC "Crocus Expo", Moscow, Russia

EXHIBITORS

317 
exhibitors

6 
countries

10 
regions of Russia

Product groups

- Clothing fabrics
- Finishing and fittings
- Fibers and yarn
- Sewing machines
- Programs and technologies for digital printing on fabric
- Finished goods (clothes)
- Fashionable accessories
- Equipment for wet-heat treatment
- Fillings
- Materials for clothing packaging and labeling

Why is it important to exhibit

- New products demonstrations
- Lead generation
- Assessment of the competitive environment
- Brand awareness
- Networking

Special sections

Technical Textile Salon

for technical textiles, equipment for its processing, nonwovens and finished products from textiles with "smart" properties.



Home Textile Salon

for Interior Fabrics, Home Textiles and Decorating Materials .



WHY WE?

More than 20 years of experience

Gefera Media is a reliable exhibition organizer.

Extensive visitor databases

Wide range of visitors, covering all branches of the textile industry.

Authoritative community

Support of leading industry experts and associations.


Textile expertise

We organize leading textile exhibitions:

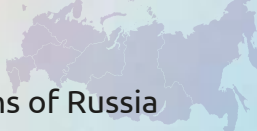
hometextile
& design

technotextil

VISITORS

5 000+ 
visitors

15 
countries

72 
regions of Russia

Scope of visitor activities



Visitor interests*

- 79%** Clothing fabrics
- 54%** Finishing and fittings
- 34%** Sewing machines
- 33%** Materials for clothing packaging and labeling
- 31%** Finished goods (clothes)
- 24%** Fashionable accessories
- 23%** Programs and technologies for digital printing on fabric
- 22%** Fittings for installation
- 20%** Fibers and yarn
- 19%** Fillings: synthetic down, sintepon, holofiber, polyurethane foam, etc.
- 16%** Equipment for wet-heat treatment (steam generators, steamers, irons, etc.)
- 12%** Equipment and technologies for equipping stores

*Several options were possible.



BUSINESS PROGRAM

40+ 
speakers

20 
hours of business program

- Business sessions, lectures and seminars
- Interactive workshops
- Trend Zone



Contacts



Olga Zaitseva

Show Director

+7 495 649-87-75, ext. 146

Olga.Zaitseva@gefera.ru



Julia Syrchikova

Key Account Manager

+7 495 649-87-75, ext. 119

Julia.Syrchikova@gefera.ru



Ekaterina Korshunova

Marketing Manager

+7 495 649-87-75, ext. 124

Ekaterina.Korshunova@gefera.ru

Organizer

Gefera Media LLC

+ 7 495 649-87-75

gefera.ru | textile-collection.com

 GEFERA MEDIA

Our socials



textilecollectionmoscow



textilecollectionmoscow



textilecollection



Book a booth



Get a free ticket

**TEXTILE COLLECTION MOSCOW
 AUTUMN 2024
 3-5 SEPTEMBER, MOSCOW, RUSSIA**

NATIONAL PAVILION STAND CONSTRUCTION



Equipment sqm	6-11	12-14	15-24	25-36
Carpet	v	v	v	v
Wall panels H =2,5 m	v	v	v	v
Frontal construction H=1 m with banner according to the design provided by the client	v	v	v	v
Fascia board made of PVC with Oracal coating (colour can be chosen) with company name and the booth number. One for each open side, H=355mm	v	v	v	v
Round / square table	1	1	1	2
Chairs	2	3	4	6
Spotlight 70 W	2	3	4	6
Plug socket 220V, up to 1.0 kW	1	1	1	2
Waste paper basket	1	1	1	2
Cupboard 500x1000, H=1100mm	1	1	1	2
Wall hanger for clothes	1	1	1	1
To choose:				
Option №1				
Hangers	2	2	2	2
<i>OR:</i>				
Option №2				
Shelf, straight 1000x300mm	4	4	4	4
Electrical connection 1,5 kw	1	1	1	1

OPTIONAL SERVICES

English – Russian Translator (per 3 days) = **282 Euro** (incl. VAT 20%).

Hotel Accommodation:

Please, contact our travel Partner (contacts are below):

- **Demlink Travel Company**



www.demlink.ru

Contact person:

Irek Murtazin - Irek.Murtazin@demlink.ru

Tel: +7 (495) 252 0032; 797 6400 ext.2016

DEPARTMENT OF TEXTILES

From

To

Commissioner of Textiles,
No.34, Cathedral Garden Road,
Nungambakkam,
Chennai - 600 034.

Leading Textile Entrepreneurs

R.C.No.2254/2024/D5, Dated: 09.05.2024

Sir,

Sub: Textile Industry - Setting up of Tamil Nadu Pavilion in International Textile Trade Fairs -Textile Collection, Moscow, Russia scheduled on 03-05, September 2024 - Participation as Exhibitor - Applications invited from the Entrepreneurs-Regarding.

- Ref: 1. G.O.(Ms)No.29, Handlooms, Handicrafts, Textiles and (C2) Khadi Department, Dated:20.02.2023.
2. G.O.(Ms)No.62, Handlooms, Handicrafts, Textiles and (C2) Khadi Department, Dated:10.04.2024.
3. E-mail from the organizer, Gefera Media Ltd dated :23.04.2024

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The Hon'ble Chief Minister of Tamil Nadu has set an economic vision for the state to become a USD 1 trillion economy by 2030. The contribution of the Textile and Apparel sector in achieving the above vision will be significant. Department of Textiles has initiated various measures for the growth of the Textile and Apparel sector in Tamil Nadu.

Accordingly, to provide a platform for the textile industry to showcase its products, establish networks, and explore potential business collaborations on a global scale, the Government of Tamil Nadu has permitted for Setting up of Tamil Nadu Textile Pavilion at two major International Textile fairs every year and organise participation of upto 20 exhibitors / Textile entrepreneurs under the guidance of two Government officials in the Textile Fairs.

To participate and set up stalls at the Fair under the Tamil Nadu pavilion, the Government is providing the following financial Assistance.

Sl. No	Details	Maximum Assistance /exhibitor (Rs.in lakhs)
1	Stall Rent (50% Subject to a maximum of Rs.2.00 lakhs)	2.00
2	Airfare assistance towards participation (50% of Subject to a maximum of Rs.25.00 lakhs per fair) (Economy Class)	1.25
Total		3.25

The Government is setting up Tamil Nadu Pavilion at the following International Textile Fair.

Name of the Fair : Textile Collection Moscow Autumn 24, Russia

Date : 03 – 05, September, 2024.

Entrepreneurs from Tamil Nadu, who possess exceptional products, innovative ideas, and a dedication to the advancement of the textile industry have the opportunity to benefit from this financial support, and it is also necessary to connect deserving entrepreneurs with this opportunity.

The tentative Stall rent for the above fair is estimated as below.

STALL RENT (TENTATIVE)

Stall Rent (3 x 3 mtr)	- Euro € 2754 / Sq.Mt (Incl. VAT 20%)
Registration Fee	- Euro € 225 (Incl. VAT 20%)
Total Stall Rent	- Euro € 2979
Stall Rent (@ Rs.88.86/Euro)	- Rs.2,64,714/-
Government Subsidy (50%)	- Rs.1,32,357/-
Exhibitor contribution	- Rs.1,32,357/-
Conversion reserve	
(For Euro Price Fluctuations)	- Rs. 7,643/-
Rounded to	- Rs.1,40,000/-

Apart from the above financial assistance, and 50% airfare reimbursement, all other expenditures for participation as exhibitors shall be borne by the concerned entrepreneurs only. Also, the financial contribution by the exhibitor for stall booking has to be remitted in advance.

The participants will be selected based on their Export business performance during the past years. The Brochure containing the details of the above fair is enclosed herewith. Also, tentative financial assistance to be provided by the Government is enclosed.

Hence, I request you to submit your application to participate at the above fair as an exhibitor under Tamil Nadu Pavilion, along with the participation fee (50% stall charges) in the proforma enclosed on or before 17.05.2024. The Application may also be submitted through email at marketingsectiontextiles@gmail.com . The Stalls will be allotted on first come first serve basis.

I look forward to your positive response.

(Sd./-)XXXX
Joint Director (Textiles)

For Joint Director(Textiles)

1. Brochure
2. Commercial offer from organiser
3. Application format

16
07/05/2024

Copy to
The Regional Deputy Director,
Karur, Madurai, Salem & Tirupur.
(for follow-up action)

Copy Submitted to
The Principal Secretary to Government,
Handlooms, Handicrafts, Textiles, and Khadi Department.

Format I

**APPLICATION FORM TO PARTICIPATE AS EXHIBITOR UNDER
TAMIL NADU PAVILION**

**TEXTILE COLLECTION MOSCOW AUTUMN 2024, RUSSIA
03-05, SEPTEMBER, 2024**

Date :

Company Name	
Address	
Import/Export Code (IEC)	
Phone No.	
Mobile No.	
E-mail ID	
Website	
Name of the Proprietor/Director/Partner	
Designation	
Name of the Participant	
Designation	
Participant Passport No	
Validity	From To
Authorisation from the Organisation to the participant	
PAN No.	
GSTN No.	

Previous experience in International Trade Fairs (if any)		
Space Requirement (3 x 3) 9 sqm or multiple (Govt. Assistance will be restricted to 9 Sq.m only)		
Are you already exporting to Russia (Yes/No)		
Gross Turnover (FY2023-24)		
Export Turnover (FY 2023-24)		
Products displayed during the event (with 8-digit HS code)		
Company Profile	Attach separately	
Participation Fee for (9 sqm stall)	Rs.1,40,000/-	
Bank details for remittance of the participation fee (NEFT/RTGS)	Name of the Account	Commissionerate of Textiles Marketing
	Bank	State Bank of India
	Branch	SBI PBB Nungambakkam Branch
	Account No	42137789326
	IFSC Code	SBIN0004309

After making the payment you are requested to send the UTR reference number for confirmation.

TERMS AND CONDITIONS

1. The Department of Textiles reserves the right to reject any application without assigning any reason thereof.
2. The Department of /Textiles will allocate available space in the show premises at its discretion and its decision in this regard will be final and binding on all.

3. Participant who acquires space through false information is liable to repay the grant amount and also be debarred in the future for 3 consecutive years from participating in the events organised by the Department of Textiles.
4. Participants will make their arrangements for dispatching the exhibits for display.
5. Participants will not be allowed to remove the exhibits during the show without specific written permission from the Department of Textiles.
6. Participants shall refrain from activities such as,
 - Open display of price tags and other such items which is objectionable to fair authorities.
 - Encroaching on AISLE area and other activities which affect co-exhibitors.
 - Subletting the allotted stall.
7. Participants will adhere to such other regulations as may be prescribed by the fair authorities.
8. In the unlikely event of postponement/cancellation of the fair, the Department of Textiles shall be under no liability to compensate the expenditure, if any, incurred by the participants.
9. The Department of Textiles will not be responsible for any damage or loss of exhibits during the transit or the fair.
10. Although, the department will facilitate the exhibitor for visa, it is responsibility of the exhibitor to get approved visa well before the fair dates.
- 11. No refund of the participation fee will be made by the Department of Textiles under any circumstances except in the case of non-participation by the Department of Textiles.**
12. In the event of a violation of the Rules and Regulations of the fair by the participants, the fair authorities / The Department of Textiles shall have the right to close down the stall of the participant concerned immediately.

13. Those who have already participated 3 times in the fair under Tamil Nadu Pavilion are not eligible for any financial incentive. They will be requested to pay the full participation fee.
14. Participants are also required to furnish information regarding the value of business generated through this fair participation during 6-month – 1-year period after fair participation.

DECLARATION

We have studied carefully the Rules and Regulations for participation in Tamil Nadu Pavilion and we agree to abide by the same. We also declare that we have not availed any other Government Assistance from any other sources for the concerned fair.

Name

Signature

Designation

(Sd./-)XXXX
Joint Director (Textiles)


For Joint Director (Textiles)

J.B.
09/05/2024

Format I

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